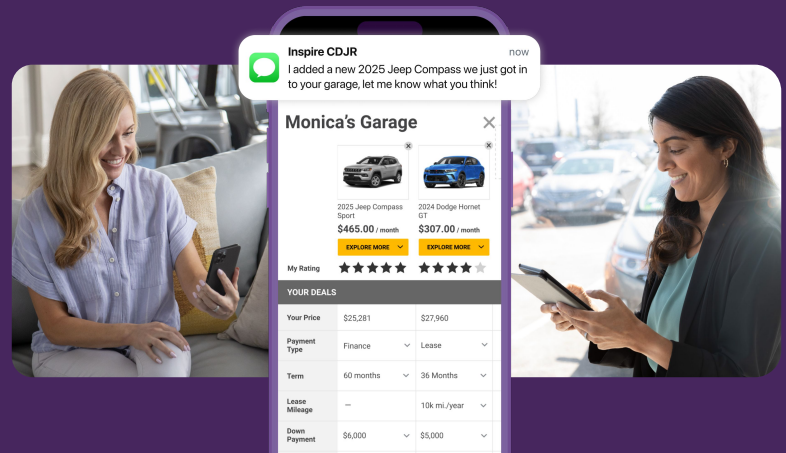





# Have Conversations that win customers

Empower your website visitors and team to connect (and stay connected) with valuable interactions through chat and text.



## Answer questions that drive decisions

Consumers today expect more from “chat” than a lead-gen dead-end, so our **Conversations** technology seamlessly connects them with your team to easily discuss vehicle recommendations, payment options, trade-in estimates, service scheduling, and so much more — wherever they are.



New 2025  
**Jeep Compass**  
\$28,090

Exterior: Silver    Transmission: 8-Speed Automatic  
Interior: Black    MPG: 32 HWY / 24 City

**SHOW PAYMENT OPTIONS**

**VALUE YOUR TRADE**

**ASK US ANYTHING**



We just got a new Compass in the Blue Two-Tone. Check it out!



New 2025  
**Jeep Compass**  
\$32,900



**Show Payment Options**



About 67k

Thanks, Steve. Then the estimated trade-in value on your Durango is \$13,250-\$15,900.



Seamless integration with our website and retailing tech

Shareable inventory with payment customization

GenAI and 24/7 Managed Chat have your team's back

## GenAI has entered the chat

Conversations' virtual assistant is the ultimate receptionist for your digital showroom, answering complex questions to improve the customer experience, and save your team valuable time.

- ✦ Knows your dealership and real-time inventory
- ✦ Guides visitors to start building deals <sup>1</sup>
- ✦ Understands when a visitor needs your team


**+132.4%** increase in customer engagement<sup>1</sup>

Jeep

Welcome to Inspire CDJR. I'm your virtual assistant. How can I help?

Is this vehicle still available? New 2025 Jeep Compass Trailhawk

Yes, the 2025 Jeep Compass Trailhawk is available. We have it in Hydro Blue Pearl Two-Tone or Diamond Black.



New 2025  
**Jeep Compass Trailhawk**  
\$32,900

**Show Payment Options**

Jeep

New 2025 Jeep Compass Trailhawk  
MSRP: \$32,900  
YOUR PRICE: \$31,210

**\$432/mo**  
Includes est. taxes & fees on approved credit

PAYMENT TYPE  
Finance

TERM LENGTH  
60 months

DOWN PAYMENT  
\$5,000

**SAVE AND COMPARE THIS PAYMENT**

Example of Real customer message thread powered by AI