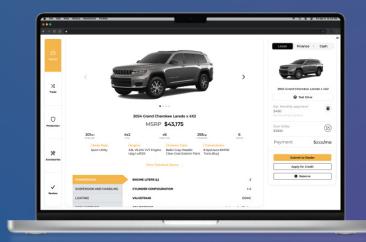
ALL NEW



BOOST YOUR SALES WITH OUR NEW, MOBILE-FRIENDLY DESIGN, MAKING IT EASY TO TURN YOUR ONINE LEADS INTO CAR BUYERS





MOST WIDELY USED DIGITAL RETAILING TOOL BY STELLANTIS DEALERS

+1 MILLION LEADS DELIVERED YEARLY ON E-SHOP



Highest Lead to Sale ratio for internet leads



Highest Source of Leads for Stellantis since 2022



2x increase VDP visits with our Google Cars for Sale integration

Boost E-SHOP leads and sales with the addition of Custom Order (Included with E-SHOP)

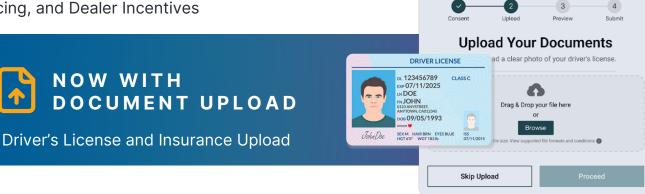


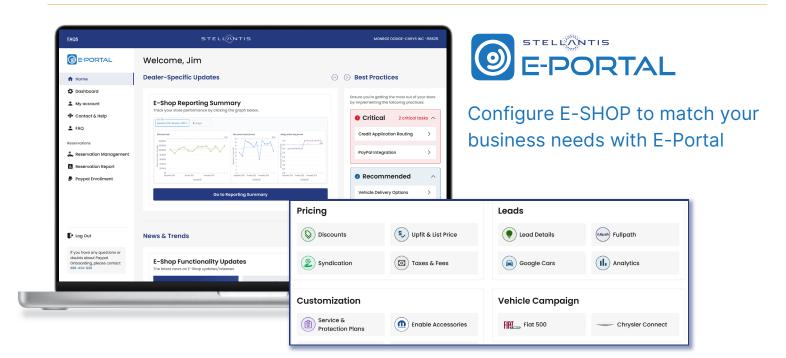
FEATURES AND FUNCTIONALITIES

- NEW, USED AND CPOV VEHICLES
 Fully supported on E-SHOP
- Connect to shoppers directly with mobile call link
- CREDIT APPLICATION
 Connected to RouteOne and DealerTrack
- RESERVATION DEPOSITS VIA PAYPAL Increase conversions up to 4X
- SYNDICATED PRICING
 Aligned E-SHOP pricing with Homenet,
 vAuto Conquest, and Max Digital
- ✓ VEHICLE ADS

 Promote your entire inventory with your Google My Business listing

CALCULATOR
Customize with Dealer Price, Employee
Pricing, and Dealer Incentives







CUSTOM ORDERS (FREE IN 2025)



Drive sales now E-SHOP's Custom Orders, even with inventory shortages



All E-SHOP Customers will receive a FREE Custom Order Page tailored for your website



Customers can design vehicles to their specs, generating quality leads to you!



Our Service Team will work directly with your Dealer Website Provider to ensure a seamless process





Embark on your digital retailing journey with confidence - our dedicated Customer Service team is here to guide you toward success with the newly redesigned E-SHOP

- Easy Onboarding with turnkey activation via Dealer Website Provider
- Available Training and Support
- Monthly Checks with Customized Recommendations
- Dealer Surveys for New Enhancements
- Data-driven Insights, focused on increasing Customers to your showroom, with the Highest Leads and Sales

Carzato was chosen as the **trusted digital retailing partner** for our four Stellantis stores due to their superior technological capabilities including but not limited to an **advance user interface for dealers** as well as a user-friendly experience for consumers

CC (Digital Marketing Manager) - Nielsesn Automotive Group